



News Release

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Saskatchewan firm takes \$3,500,000 worth of job offers to Toronto

Saskatchewan outsourcing company SmartHire will be promoting more than three million dollars worth of annual salaries when it represents western companies at the National Job Fair in Toronto next week.

SmartHire General Manager Blair Clark says his firm will be recruiting for a number of prairie employers eager to reach the 10-12,000 Central Canadian job seekers expected to attend the fair September 20 and October 1.

“This volume of jobs shows how demanding it is to hire employees in the West,” says Clark.

“Each year there’s an increase in the number of clients we represent and the number of jobs we help them fill.”

“In the process, we’ve had to develop proprietary systems for attracting and matching job seekers to job opportunities. Employers need to hire quickly, and at the same time they need to have good results in the choices they make.”

SmartHire’s activities at the Toronto fair will include on-site interviews with job applicants.

The company is based in Swift Current, with representatives in other Western Canadian cities. SmartHire focuses on attracting employees to Western Canada, and has been serving that market for more than 15 years.

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