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#### SMARTHIRE LAUNCHES TO SOURCE CANDIDATES FOR WESTERN CANADIAN BUSINESSES

SASKATOON, SASKATCHEWAN – September 8, 2008 /NEWSWIRE/ SmartHire® is pleased to announce the launch of their western Canadian Recruitment Process Outsourcing (RPO) group. As the first RPO in the Prairies, SmartHire.ca offers organizations an interactive, cost-effective, scalable service designed to provide:

- Long-term strategic end-to-end staffing service integrations from a single-source partner,
- Additional recruiting capacity for individual hiring projects, and/or,
- A higher quality workforce.

Blair Clark, President of SmartHire, states; "It's an exciting time to be in the employment service industry as models, technologies, and access to information is fundamentally changing the landscape. Companies and service providers are being challenged by hiring managers and job seekers to make the process easier, more accurate, and cost effective. RPO is a model that challenges some of the core industry assumptions and delivers a more comprehensive solution. "

RPO supports your company's internal recruitment function by shouldering a portion, or all, of its staffing requirements. Using advanced technology, proven systems, methods, and reporting, our team of human resource professionals are capable of executing any element of your attraction, retention, and development processes from job profiling, through on boarding, to succession planning.

A properly managed RPO relationship will improve a company's time to hire, increase the quality of the candidate pool, provide verifiable metrics, reduce cost, and improve governmental compliance.

The market for RPO continues to gain momentum. The Recruitment Process Outsourcing Association (RPOA) states RPO is a subset of Business Process Outsourcing and Human Resources Outsourcing and is becoming the fastest growing segment.

Unlike national employment service groups, SmartHire.ca focuses on candidates and clients who live or choose to live in the West - qualified applicants who can interview quickly and start immediately. Based on early demands, it is projected the site will attract more than 1 million views per month.

On Tuesday, September 30 and Wednesday, October 1, SmartHire representatives will be attending the National Job Fair in Toronto. They are well-prepared to represent Western Canadian businesses while sourcing / qualifying mid-to-senior level candidates from among the anticipated 10,000 to 12,000 jobseekers in attendance. For information regarding candidate representation packages, contact [blair@smarthire.ca](mailto:blair@smarthire.ca) or view the available package options at [www.smarthire.ca/documents/Toronto\\_National\\_Job\\_Fair\\_-\\_Candidate\\_Attraction\\_Packages.pdf](http://www.smarthire.ca/documents/Toronto_National_Job_Fair_-_Candidate_Attraction_Packages.pdf).

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